



# 2021 GOLF TOURNAMENTS

**13 MILLION**  
*children go hungry* each  
**YEAR IN THE U.S.**  
**THAT STOPS HERE.**

## WHAT WE DO

Feeding the Future is a non-profit organization created by Five Star Food Service aiming to help provide meals for children in need - so no child goes hungry. Not only will Five Star donate money and snacks to the cause, but will volunteer with Feeding the Future to host multiple events throughout the year to raise money that can make a large impact on the mission set forth by the Feeding the Future team.

**5th Feeding the Future Golf Tournament**  
Chattanooga Golf and Country Club  
September 27, 2021

**Five Star Nashville Customer Tournament**  
Hermitage Golf Tournament  
September 21, 2021

**Five Star Cookeville Customer Tournament**  
Southern Hills Golf & Country Club  
September 17, 2021

*Proceeds benefit 'Feeding the Future' our 501(c)(3) organization which provides funding to local food banks programs focused on ending childhood hunger!*

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## Entry Fees:

**Chattanooga: Single Player: \$400 Team: \$1,500**

*Nashville and Cookeville Tournaments only available for play at specified sponsorship levels.*

### **What it Includes:**

- Unlimited Driving Range Balls
- Practice Green Access
- 18 Hole Greens Fee w/ Cart
  - Contest Prizes available on at least 7 holes
- 1 Attempt at Premium Putting Contest (additional attempts \$5)
- Premium Player Gift
- 2 Mulligans Per Player
- Premium Boxed Lunch
- Entry into Door Prize Drawing
- Post-Play Cocktail Reception & Awards
  - Full Open Bar (beer, wine, spirits)
  - Premium Team Awards (3 Flights – 1st & 2nd Place)

## Hole & Contest Sponsorship Opportunities:

### **Hole Sponsorship:**

**\$500** (Chatt only) **\$1,000** (all tournaments) **(36 Avail)**

*-Branded Signage on tee box*

### **Practice Green Sponsorship:**

**\$500** (Chatt only) **\$1,000** (all tournaments) **(4 Avail)**

*-Branded Signage around practice green during warm-ups*

### **Drive Range Sponsorship:**

**\$500** (Chatt only) **\$1,000** (all tournaments) **(4 Avail)**

*-Branded Signage around driving range tee area during warm-ups*

### **Contest Hole Sponsorship:**

**\$1,000** (Chatt only) **\$2,000** (all tournaments) **(14 Avail)**

*-Sponsorship of 1 Contest Hole (Closest to Pin, Longest Drive, etc)*

*-Branded Signage on tee box*

### **Hole-In-One Sponsorship:**

**\$2,000** (Chatt only) **\$3,000** (all tournaments) **(2 Avail)**

*-Sponsorship of 1 Hole-in-One Contest Hole & Premium Prize*

*-Branded Signage on Par 3 tee box*

### **Putting Contest:**

**\$2,000** (Chatt only) **\$3,000** (all tournaments) **(1 Avail)**

*-Exclusive Sponsor of Putting Contest & Premium Prize*

*-Branded Signage around Putting Green during contest*

## Exclusive Partnership Opportunities:

### **Pouring Partner (NA):**

**\$5,000 + Product Donation** (one tournament)

**\$8,000 + Product Donation** (all tournaments)

- Exclusive beverage provider for water, soft drink, and sport drink categories
- One (1) Team in the Tournament
- Branded Beverage Stations On-Course
- Logo on FTF Website, Event Brochure, and Sponsor Banner(s)
- Social Media Posting (Facebook, Twitter, Instagram)

### **Pouring Partner (Alcohol):**

**\$3,000 + Product Donation** (one tournament)

**\$6,000 + Product Donation** (all tournaments)

- Exclusive beverage provider for beer
- One (1) Team in the Tournament
- Branded Beverage Stations On-Course
- Logo on FTF Website, Event Brochure, and Sponsor Banner(s)
- Social Media Posting (Facebook, Twitter, Instagram)

### **Awards Reception and Cocktail Hour**

**\$3,000** (one tournament)

**\$6,000** (all tournaments)

- Exclusive Sponsor of the post-play cocktail reception and awards dinner
- Branded welcome signage to bar areas and dining room
- One (1) Team in the Tournament
- Logo on FTF Website, Event Brochure, and Sponsor Banner(s)
- Social Media Posting (Facebook, Twitter, Instagram)

### **Player Lunch Sponsor:**

**\$3,000 + Product Donation** (one tournament)

**\$6,000 + Product Donation** (all tournaments)

- Exclusive sponsor/provider of lunch for golfers
- Branded welcome signage and other opportunities in player lunch pick up/eating area
- One (1) Team in the Tournament
- Logo on FTF Website, Event Brochure, and Sponsor Banner(s)
- Social Media Posting (Facebook, Twitter, Instagram)

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## Exclusive Partnership Opportunities:

### Presenting Partner:

**\$20,000 (1 Avail)** (Chatt only)

- Exclusive presenting partner of the tournament
- Co-Branded Team Photo & Awards Banquet Backdrop
- Two (2) tournament teams (includes opportunity to host 1 Five Star representative per team)
- Sponsor of the One Million Dollar Hole-in-One Shootout
- One (1) additional contest hole sponsorship
- Most prominent sponsor listing on FTF website, event brochure, and Sponsor Banner(s)
- Inclusion as "Presented Partner" in all pre-event media (TV, radio, print, social)
- Logo or Company Name on cart signage, player gift bags, and other event materials
- Other branding and partnership opportunities as agreed upon

### Birdie Partner:

**\$5,000** (Chatt tournament)

**\$10,000** (all tournaments)

- One (1) tournament team (includes opportunity to host 1 Five Star representative per team)
- One (1) contest hole sponsorship
- Prominent sponsor listing on FTF website, event brochure, and Sponsor Banner(s)
- Social media posting (Facebook, Twitter, Instagram)

### Par Partner:

**\$2,500** (Chatt tournament)

**\$5,000** (all tournaments)

- One (1) tournament team
- One (1) hole sponsorship
- Sponsor listing on FTF Website, event brochure, and Sponsor banner(s)
- Social media posting (Facebook, Twitter, Instagram)

### Eagle Partner:

**\$10,000** (Chatt only)

**\$15,000** (all tournaments)

- Two (2) tournament teams (includes opportunity to host 1 Five Star representative per team)
- Sponsor of one (1) of the Par 3 Hole-In-One contests
- One (1) additional contest hole sponsorship
- Prominent sponsor listing on FTF website, event brochure, and Sponsor Banner(s)
- Social media posting (Facebook, Twitter, Instagram)

## In-Kind & Other Opportunities:

### On-Course Display & Sampling:

**\$2,000 + Product Donation** (Chatt tournament)

**\$3,000 + Product Donation** (all tournaments)

### Branded Player Gift: **\$1,000**

-sponsor a logo'd golf ball, golf towel, etc in the player gift bags.

Opportunity to set up a booth or display to sample product and enhance golfer experience

